



ACN 642 576 350

## ZIKSU WINS INTERNATIONAL FINTECH AWARD FOR APAC REGION

Ziksu is proud to announce that it has been recently awarded as the Most Innovative Contactless Payment Solution (APAC) 2022 by Wealth and Finance International magazine.

Company Founder and CTIO, Karthick Srinivasan said he was tremendously pleased to be recognised as an innovative contactless payment solution for APAC.

"We would like to thank Wealth and Finance International magazine for the award...the biggest honour goes to the team at Ziksu who have built everything from the ground up for the past few months to where it is today, Mr Srinivasan said.

The annual fintech awards are judged on a range of criteria being; demonstrated expertise in a given area, dedication to client fulfilment and noteworthy performance or commitment to innovation. Ziksu is also the first Australian fintech to be recognised as a financial institution complete with QR code technology, true contactless mobile payment services and real time funds settlement.

Mr Srinivasan said the Ziksu app would provide equality in financial services for Australian consumers.

"Australia's payment system has remained unchanged for more than three decades and millions of small businesses have been burdened with ongoing terminal costs, high account keeping fees, waiting up to three days for funds to appear account and loss of business due to general hardware failures," he said.

Western Australian online publishing agency, Start Up News has also acknowledged the achievement and according to Mr Srinivasan, Ziksu is on track to release a number of other products in the near future.

"Our flagship product QR code-based Scan n Pay is a third way to get paid instore for Australian merchants with instant payment.... exciting Scan n Pay features and a new product launch is just around the corner, we are just getting started.



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